

misrepresentation of the Card is strictly prohibited. Your marketing materials and advertisements will not use the name, trademark, or other intellectual property of Touchstone Energy or any Co-op without prior written approval. You will post Co-op Connections signage as required by Touchstone Energy. Local Co-op can terminate this Contract on 30 days notice (or immediately if you commit any material breach, if your business is sold or changes ownership, if your local participating cooperative drops out of the Touchstone Energy Cooperatives program, or if you become the subject of any bankruptcy or insolvency proceeding). You can terminate this Contract at any time after one year on 30 days prior written notice. Touchstone Energy can terminate the Co-op Connections program at any time, or can terminate Local Co-op's participation in the program, either of which event will terminate this Contract also. You, your employees, and your affiliates will maintain the confidentiality of any confidential information belonging to Touchstone Energy or Local Co-op and that you will not disclose it to any third party. Touchstone Energy and Local Co-op, their employees, and their affiliates will maintain the confidentiality of any confidential information belonging to Business and will not disclose it to any third party. You agree to indemnify, defend and hold Touchstone Energy, Co-ops, and their affiliates and all of their employees, officers, directors and shareholders harmless against any and all losses, liabilities, damages, costs or other expenses or claims or counterclaims of third persons or entities related to this Contract, except for any such claims arising from Touchstone Energy's or Local Co-op's gross negligence or willful misconduct. This Contract is governed by the substantive laws of Virginia. Any action relating to this Contract must be brought in federal or state court located in Virginia. Each party waives its right to jury trial for any dispute relating to this Contract. Touchstone Energy can change any term of this Contract at any time by posting the change on any public section of the www.connections.coop Web site. Changes will be effective 30 days after posting to the Web site. Additional or updated terms may be posted at www.connections.coop, and those terms control even if they conflict with this writing. Each party acknowledges the other's exclusive ownership of, and right to use, its own trademarks, service marks, trade names, and copyrighted materials. Neither acquires any rights in the other's trademarks, service marks, trade names, or copyrighted materials through this Contract. In connection with this Contract, neither party will use, or sell products bearing or comprised of, the other's intellectual property without the owner's prior written consent.

This sheet should be used with the **Participating Business Contract** to ensure all required data is collected. These data fields correspond with the online form used to upload this discount offering to the **www.connections.coop** website and for the printed list distributed to cardholders.

Cooperative: South Plains Electric Cooperative

Date: _____

Category (check one): Service Lodging Restaurant Retail Other _____

Business Name: _____

Business Phone: _____

Address: _____

City: _____

State: _____

Zip Code: _____

Business Description: _____

Offer Details: _____

Additional Information: _____

(Contact Person, Business Hours, Directions, etc.)

Web Link: http://_____

Offer Expiration: _____

Ongoing offer – no expiration.
(deals should be valid for at least one year)

Would you like to upload an image with this offer? Yes No

(Files should be in .jpeg or .gif format and should be no wider than 300 pixels)